

# Open for Business

We are now inviting proposals for events at two of Perth's top venues located in the heart of the city - Elizabeth Quay and Yagan Square.



## What we're looking for

We want to partner with innovative event operators and business owners to activate our places and be part of the city's vibrant and exciting summer season. This will happen in two stages:

### Stage 1-August to December 2018

- August: Call for proposals for Stage 1 & 2.
- August: Proposals evaluated.
- August-September: Development and approval period for activations.
- October-December: Activations and events on site.

### Stage 2-January to April 2019

- December-January: 2nd round call for proposals.
- January: Proposals evaluated.
- January-February: Development and approval period for activations.
- February-April: Activations and events on site.

Note: Proponents submitting for Stage 1 can also be considered for Stage 2.

Successful activations will be subject to the City of Perth's Public Event Approval process [perth.wa.gov.au/eventapp](http://perth.wa.gov.au/eventapp)

## Things to consider

Proposals should offer events and activations that:

- Deliver quality visitor experiences and create opportunities for visitors to engage with the city;
- Stimulate the day and night-time local economy;
- Capitalise on prime locations, iconic design and public transport connections; and
- Include festival, cultural, music, tourism, urban recreation and installation opportunities.

The criteria below should be addressed in your proposal as we will consider this as part of the evaluation process. We may also consider referee reports, performance history and other material from relevant sources.

## Criteria

Proposals must:

- Engage local businesses and complement existing commercial tenants;
- Include a Stakeholder Communications Plan-MRA, City of Perth, WAPOL, RGL, PTA;
- Provide evidence of previous operating experience including previous activations and management structure; and
- Provide an event concept that aligns with the vision for our venues and provides a unique selling point.

## Minimum Requirements to Register Interest

- Registered Business Name.
- Public Liability, Workers Compensation and Public Indemnity Insurance.
- Completed event application form with proposal addressing the criteria.

## Conflict of Interest

The Respondent must disclose to the MRA any information that is or might be relevant to determining whether an actual, potential or perceived conflict of interest exists or might exist in relation to the Respondent's offer.

The MRA may in its absolute discretion accept or reject the Respondent's proposal if the MRA considers that there is or may be actual, potential or perceived conflict of interest.

---

For more information or to submit a proposal, contact the Place Activation Team on 6557 0700 or [eqevents@mra.wa.gov.au](mailto:eqevents@mra.wa.gov.au).

# Open for Business

Yagan Square & Elizabeth Quay



Located in the heart of the CBD, Yagan Square is one of the city's most popular community, meeting and celebration places. It offers a range of experiences, from event spaces for relaxation and play, to a market hall, cafés and restaurants, digital media, native gardens and engaging public art.



Offering sweeping views across the Swan River and back to the city skyline, Elizabeth Quay is a unique events destination. Since opening in 2016, Elizabeth Quay has attracted music, arts, community, tourism and sporting events with families, locals and tourists visiting the quay all year round.

